



## Mr. Jesper Skaarup

**K 2019 has been a great success for EREMA – thanks to the performance of the whole EREMA team.** With technological highlights such as VACUNITE® in the bottle-to-bottle segment, the new INTAREMA® ZeroWastePro in-house recycling system, our digital customer platform BluPort, ReFresher technology and QualityOn:Polyscan, we have once again been able to demonstrate our innovative strength. The huge interest in the recycling technologies from EREMA is indicated not only by the high number of visitors to the Circonomic Centre and the trade fair stand, but also the very pleasing number of sales. In this SALMA News edition we give a short K 2019 review in terms of press and media coverage, pictures and videos.

Best regards,  
Gerold Breuer  
Head of Marketing & Portfolio Management



### **Pictures: EREMA at K 2019 - some highlights**

With the motto “SEEDS FOR YOUR PERFORMANCE” EREMA presented a multitude of innovations at K 2019. See some of the photo highlights of the trade fair!

[> Link to K 2019 picture highlights](#)

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## Videos: EREMA at K 2019 - some highlights

See some of the video highlights of the K 2019!

[> Link to K 2019 video highlights](#)

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## K 2019: EREMA at the front page – extensive media coverage & publicity

“EREMA puts recycling in the spotlight at K 2019” – this was the headline on the front page of the K Show Daily / Plastic News on Day 1. This most prestigious press placement of the K 2019 demonstrates the importance, standing and publicity of EREMA. In total, the media coverage about EREMA was very extensive and exceeded our expectations. Click below to view some examples in English, German and Spanish language.

[> K 2019: Some English, German and Spanish press articles](#)

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## Out now: Recycling News with new customer stories

Read the new Recycling News issue! Under the K 2019 theme “SEEDS FOR YOUR PERFORMANCE” it features interesting articles about the new EREMA technologies / machines VACUNITE®, ZeroWastePro, BluPort and others. In addition it includes customer stories about Werner&Mertz / Der Grüne Punkt, Interseroh / Alba, Kyoei / Suntory, Integra Plastics and Coreth. We wish you an informative read.

[> Link to the new Recycling News:](#)

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